

# TIME TO WATCHES

WHERE WATCHMAKING AND INNOVATION MEET

PRESS RELEASE | Geneva, 27 August 2021

## **Time to Watches Lifts the Veil**

On 30 June this year, we announced that the Time to Watches event ([www.timetowatches.com](http://www.timetowatches.com)) would take place in Geneva, on the campus and in partnership with the HEAD - Geneva School of Art and Design, during the major watchmaking event in March-April 2022.

Today, we would like to invite you to take a look at our sales brochure.

<https://www.timetowatches.com/tw/pdf/brochure.pdf>

Here are the main highlights:

- Four packs of varying sizes to suit individual needs
- A basic offer of a sufficient level to be in plug and play mode
- An attractive price enhanced by an Early Bird offer before 15/11/2021
- An elegant and open stand concept that can accommodate comfort features of exhibitors
- A virtual space for each of the exhibiting brands (see example on [www.timetowatches.com/yourbrand/](http://www.timetowatches.com/yourbrand/))

The Media team remains at your disposal for further information.

*Time to Watches* is created and organised by Marc Angebault, content marketing expert and Christian Wipfli, founder and CEO of Poseidon & Co, event designer.

### **More information on**

[www.timetowatches.com](http://www.timetowatches.com)

### **Media Contact**

#### **Time to Watches**

Marc Angebault

[mangebault@timetowatches.com](mailto:mangebault@timetowatches.com)

+41 79 417 37 92

[www.timetowatches.com](http://www.timetowatches.com)

### **Photo Gallery**

[www.timetowatches.com/media/](http://www.timetowatches.com/media/)