

# TIME TO WATCHES

EXHIBITION | EXPERIENCE | EVENTS

## Elie Eliez, winner of the Time to Watches 2024 Prize

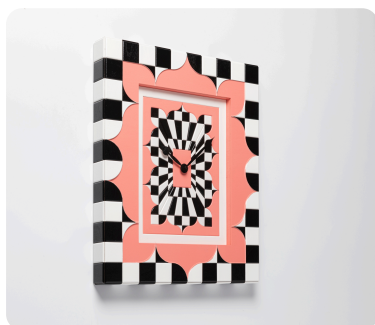
*Geneva, July 1st, 2024. Once again, the close collaboration between Time to Watches and HEAD - Haute école d'art et de design - Genève takes on its full meaning with the designation of the Time to Watches 2024 Prize winner.*

The winner was selected from among the projects submitted by students of the HEAD's Watch Design chair. The jury, gathering experts from both the design world and watchmaking industry, including renowned watch designer Eric Giroud, awarded the 2024 Prize to Elie Eliez for his project "Tableaux Horlogers" (Watchmaking tableau), featuring a self-made tableau and a table in massive wood.

Elie Eliez masters his subject. The geometry of his creations brilliantly reflects the artistic currents he draws on, such as totemism, Op art, the Memphis and Art Deco movements. His polychrome wall clocks, with their geometric motifs, appeal both to our vision and emotions, paving a new path for artistic expression.

The name Elie Eliez already sounds like an artist's name, so let's remember it well, because we will be hearing it often in the future.

Find out more about the Time to Watches Prize on : <https://www.timetowatches.com/time-to-watches-prize/>



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### About Time to Watches – The Open Side of the Watch World

*Time to Watches Watches is an inclusive and relaxed event born in 2022. It offers a wide range of services so that each brand can focus exclusively on its promotional and sales objectives. Time to Watches is a meeting and exchange-oriented show that aims to create synergies between all participating watch brands and their guests.*

*Historical watch manufacturers, newcomers, fashion, smartwatches: each brand will find at Time to Watches the perfect conditions to get in touch with its audiences. Because it is rich, diversified, creative and innovative, watchmaking can convey unique emotions, to generate real enthusiasm and to fascinate everyone.*

### Links

**Website:** [www.timetowatches.com/](http://www.timetowatches.com/)

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